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FOR IMMEDIATE RELEASE

Napa Lodging, Wine Tasting Rooms and other Businesses Celebrate Arts in April

NAPA, Calif. (March 29, 2013) – A series of events and art showings are scheduled to take place this month as Napa businesses celebrate Arts in April, an annual program sponsored by Arts Council Napa Valley and Visit Napa Valley. While various events will take place throughout the entire month, the majority of events will take place between April 21 and April 27, 2013.

In an effort to reach Napa enthusiasts locally and online, DoNapa will be highlighting various art forms from locals and visitors with an Instagram photo contest. Beginning April 1, 2013 and running the entire month, DoNapa Instagram followers will be asked to Instagram a photo of anything they find appealing to their artistic eye and use the hashtag #ArtsInApril and tag [@DowntownNapa](https://www.instagram.com/DowntownNapa) in the description. The photo with the most likes by April 30, 2013 at 9 p.m. PST will win an iPad Mini.

Arts in April Events:

[Andaz Napa](#) will be showing unique photography from former Rolling Stone head photographer Baron Wolman. Order up a cocktail and take in the priceless original images of musicians in action such as Bob Dylan, Janis Joplin, Jim Hendrix, Pink Floyd and many others.

[Frati Gelato Café](#) will be displaying photo art from Napa Valley resident, Marissa Carlisle, throughout the month of April. Similarly, Liken, the Michael Holmes gallery, will display the local artist's various arrangements.

[Gordon Huether Gallery](#) in Downtown Napa will be offering complimentary VIP Tasting for Two at Artesa Vineyards and Winery, where Huether's work is featured, to anyone touring the gallery during April. For more information, contact (707) 255-2133.

[The Inn on First](#) is offering a special during Arts in April. Stay any two nights and get a third night, Sunday through Thursday, for \$99. To reserve a room and special offer, call (707) 253-1331.

[The Meritage Resort and Spa](#) is offering an "Art of Relaxation" package for guests to stay and enjoy the art scene. Upon arriving, guests will find a bottle of sparkling wine and spa gift waiting in their superior guest room or suite. Turn down service is complementarily each night. Late checkout is also available until 2 p.m. Guests will also receive two 50-minute treatments at Spa Terra where you can choose either a Terra massage or European Facial. If you're feeling artsy, acrylic paint sets are available to paint in the hill side vineyard. To book your stay at The Meritage Resort and Spa, call (866) 370-6272.

Live music will be heard throughout Downtown Napa during the whole month. Some of the music events include the following:

- Open Mic Night at [Uncorked at Oxbow](#) on April 4, 2013 and April 18, 2013 from 6 – 9 p.m.
- Every Wednesday night in April at [Andaz Napa](#) visitors have an opportunity to enjoy live music from 6 – 9 p.m.
- Live in the Vineyard: XI will take place April 5 – April 7, 2013, highlighting music, food and wine. Live music will be performed regularly at [Uptown Theatre Napa](#). Wine tasting and one-on-one culinary tips with local chefs will also be part of the event. Greg Cole of [Celadon](#) and Ken Frank of [La Toque](#) are some of the chefs participating.

Businesses along Napa's Riverfront will be hosting an event titled "Chalk it Up," along with local artist Amy Hall and New Tech High School, on April 21, 2013 from 10 a.m. – 4 p.m. Hall will be creating a unique nine foot by 12 foot chalk drawing throughout the day. Additionally, New Tech High School students will create various chalk drawings on four foot by eight foot MDO Board. The drawings will be sold and all proceeds will be donated to New Tech High School. Similarly, students will be hosting an art booth where they will be selling chalk art sets for children. Proceeds for the art sets will also be donated to New Tech High School.

Launching April 24, 2013, the Downtown Napa Association will host DoNapa Wednesdays, as various businesses in Downtown Napa will feature a variety of specials. Restaurants participating include, but are not limited to, the following: [Celadon](#), [Frati Gelato Cafe](#), [Morimoto Napa](#), [Napa General Store](#), [The Pear](#), [Silo's](#) and [Sweetie Pies Bakery](#).

DoNapa's [Culinary Crawl](#), which takes place every other month, will celebrate the arts on April 25, 2013 from 5 – 9 p.m. with an "Arts in April" theme. The featured stops along the crawl include [Napa General Store](#), [Gordon Huether Gallery](#) with food and wine from [Tarla](#) and [Bounty Hunter Smokin' BBQ and Wine Bar](#). Proceeds from the event will be donated to Arts Council Napa Valley. To register for the event, visit [DoNapa.com](#).

[Back Room Wines](#) will be hosting an exhibit from David Mahaffey of his wine and photo collection throughout April. His collection, "Favorite Photos from Forty Years of Collecting," features works from Ansel Adams, George Tice and Keith Carter, among others. On April 26, 2013, from 5 – 8 p.m., David Mahaffey will be on site to release 2012 Miss Olivia Brion wines, including Chardonnay, Pinot Noir and Rose of Cabernet. The event is free to attend and tastings will be \$5 per person.

The Napa Tourism Improvement District and Downtown Napa Association have been supporters of the arts and the Arts Council Napa Valley, participating in Arts in April year after year, along with other programs specific to Napa including the [Napa ARTwalk](#) and [Art on F1rst](#).

For more information about Napa and where to book your stay while in town for Arts in April, visit [www.DoNapa.com](#).

About Visiting Napa

Napa is a premier destination in the Napa Valley offering a food and wine experience unlike any other. Downtown Napa is the only area of the Napa Valley that brings together over 70 restaurants, 20 plus wine tasting rooms, more than 40 hotels and picturesque bed and breakfasts, nightlife and activities all within walking distance. Napa engages visitors and locals alike with a vibrant downtown district and a variety of events including the [Culinary Crawl](#), [Main Street Reunion](#), [Blues, Brews & BBQ](#), [Chefs' Market](#), free concerts at Veterans Park, Art Walk and more. A calendar of events, [maps](#) and itineraries are available at [DoNapa.com](#). Follow Downtown Napa on [Twitter](#) at [@NapaDowntown](#) and "like" downtown on Facebook at <http://facebook.com/downtownnapa>.

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